



NOTICE of QUALIFICATION

<<Joe Smith>>
<<22029 39th Avenue SE>>
<<Bellingham, WA 98226>>

PLEASE REVIEW THE FOLLOWING INFORMATION CAREFULLY:

Ford Motor Company acknowledges the state of the current economy and is responding with a Special First Class Owner Advantage Stimulus Package. In cooperation, the management at Landmark Ford Lincoln Mercury has been authorized to upgrade your <<year, make, model>>. This is a unique package designed to assist owners wishing to upgrade their current vehicle and reduce transportation costs. Your <<year, make, model>> qualifies you for this private event. It is by invitation only.

In an effort to reduce your transportation costs and offer you **Payment Protection up to \$700 per month without affecting your credit,*** on a newer model year vehicle with increased warranty coverage, Ford Motor Credit Company, (FMCC) has allocated millions of dollars in special lease and finance stimulus including 0% APR Financing or up to \$12,500 cash back on select models. In addition, management at Landmark Ford Lincoln Mercury has been given notice to be very generous with their trade-in values.

By upgrading your <<YEAR/MAKE/MODEL>> you will receive lower interest rates or higher factory cash back. With these authorized incentives through FMCC and generous trade values, we feel confident that you can make this exchange with little or no out of pocket expense and a monthly payment that fits your budget.

BONUS OFFER: <<Joe Smith>>, if we can't lower your transportation costs during this event, you will receive \$500 in Road Check parts and service vouchers to help maintain the service on your current vehicle. No purchase necessary!

For more information on this special event and to receive a higher value for your trade-in, go to your personal web page at www.FordUpgrade.com. Your access code is **XXXX**. Your trade-in will be paid in full at the conclusion of any approved transaction.

Please stop by or call **503-639-1131** to schedule a convenient appointment and allow us the opportunity to make you an offer. A visual inspection of your vehicle is required to assess its value. This is a rare and unique event

Your Window of Opportunity: Now thru April 26, 2009
Hours: Monday-Friday 7:00am-12:00am, Saturday 8:00am-8:00pm, Sunday 10:00am-6:00pm

Special Event Site:

Landmark Ford Lincoln Mercury
12000 SW 66th Ave
Tigard, OR 97223
www.landmarkford.com
For More Details Please Call: **503-639-1131**

PLEASE PRESENT THIS NOTIFICATION AND ONE PIECE OF IDENTIFICATION TO GAIN ENTRANCE TO THIS PRIVATE SALE.

See dealer for complete details. Up to \$700 payment protection for one year if you are involuntarily unemployed. See dealer for complete details. Factory Cash in lieu of APR Financing. The Road Check vouchers not valid with any other offer, one voucher per visit, not to exceed 20% of total service off retail. All offers on credit approval and expire 04-26-09. Trade payoff at the conclusion of any approved transaction. All sales subject to a \$50 dealer documentary fee.

If we can't get you financed with a payment that fits your budget on one of our vehicles, you will receive

\$500 IN ROAD CHECKS


for parts and service to be used on your current vehicle. No purchase necessary!



Road Checks not to exceed 20% of service at full retail. One voucher per visit. See dealer for complete details.

RECEIVE

1000 MILES IN PRE-PAID GAS!



With The Purchase Of Any New or Pre-Owned Car, Truck, Van Or SUV!

Based on 25 miles per gallon at \$2.12 per gallon.